NEFFUL USA'S 19th ANNUAL AWARDS REQUIREMENTS (2021)

1) NET

Award	Annual Sales Volume (2021.01~2021.12)	
NET	US\$3,333,333 and above	

2) AGM Annual Awards

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Award	Annual Sales Volume (2021.01~2021.12)	
Super Diamond	US\$2,750,000~US\$3,333,333	
Diamond	US\$2,416,666~US\$2,750,000	
Super Platinum	US\$2,083,333~US\$2,416,666	
Platinum	US\$1,750,000~US\$2,083,333	
Double Gold	US\$1,416,666~US\$1,750,000	
Gold	US\$1,083,333~US\$1,416,666	
Silver	US\$750,000~US\$1,083,333	

◆ Sales Volume Calculation Method:

Personal AGM Organization Volume X 100% First Generation AGM Organization Volume X 60% Second Generation AGM Organization Volume X 40% Third Generation AGM Organization Volume X 20%

- ◆ The following 2 criteria must be achieved to attain the AGM Annual Awards:
- 1. The calculation is based on the qualifying first generation AGMs (qualifying First Generation AGM refers to downline AGM with Group Volume of at least US\$10,000 in one single country), AGM's own Organization Volume must qualify for the following volume:

No. of FirstGeneration	Minimum Requirement of	
AGM	Annual AGM Own Organization Volume	
0	US\$750,000	
1	US\$466,667	
2	US\$400,000	
3	US\$333,334	
4	US\$216,667	
5	US\$100,000	
6 & above	US\$30,000	

2. AGM has to achieve an Annual Group Volume of at least US\$10,000 in one single country.



3 \ AGM Sales Award (2021.01~2021.12)

Award	Annual Organization Volume	
Eminence Award	US\$533,334 & above	
Esteem Award	US\$466,667~US\$533,334	
	US\$333,334~US\$466,667	
Jubilant Award	And have at least 1 AM+ from your own organization	
	advance to AGM	

If awardees are qualified for both NET or AGM Annual Awards, they will not be eligible for AGM Sales Award \circ

4 \ AM Awards (2021.01~2021.12)

Award	Annual Organization Volume	Annual Group Volume
AM Sales Award	US\$160,000 & above	US\$100,000 & above
AM Inspiration Award	US\$120,000 ~ US\$160,000	US\$66,667 & above

Both Annual Organization Volume and Annual Group Volume must be achieved to be eligible.

- ©Above sales volume calculation is based on internationally combined figures (US\$).
- ©The number of award winners shall not be limited/restricted.
- ©Above annual sales award requirements may be altered in accordance to the yearly sales volume variation.

12.31.2020

