

NEFFUL INTERNATIONAL ANNUAL AWARDS REQUIREMENTS (2025)

1) Hall of Fame (2025.01~2025.12)

Award	Qualifying Criteria			
	Consecutive Achievement Award	AGM Decamillion Master Performance Award	Organization Volume (SV)	Group Volume (SV)
Majestic Ambassador	30 years & above	Decamillion Master Performance Award	8,000,000	1,000,000
Imperial Ambassador	20-29 years	Decamillion Master Performance Award	10,000,000	
Medallion Ambassador	10-19 years	Decamillion Master Performance Award – Silver Brilliance	13,000,000	
Royal Laurel Ambassador	5-9 years	Decamillion Master Performance Award – Gold Brilliance	15,000,000	

2) Consecutive Achievement Award (~2025.12)

The criteria for this award involve achievers who have received the AGM Annual Award for a consecutive period of five years or more. This includes those who attained the AGM Decamillion Master Performance Award in 2025.

3) AGM Decamillion Master Performance Award (2025.01~2025.12)

Award	Annual Sales Volume (SV) *
Decamillion Master Performance Award – Noir Radiance	72,000,000 ~ Below 100,000,000
Decamillion Master Performance Award – Diamond Brilliance	52,000,000 ~ Below 72,000,000
Decamillion Master Performance Award – Gold Brilliance	32,000,000 ~ Below 52,000,000
Decamillion Master Performance Award – Silver Brilliance	22,000,000 ~ Below 32,000,000
Decamillion Master Performance Award – Bronze Brilliance	12,000,000 ~ Below 22,000,000

i. Sales Volume Calculation Method:

Personal AGM Organization Volume X 100%

First Generation AGM Organization Volume X 60%

Second Generation AGM Organization Volume X 40%

Third Generation AGM Organization Volume X 20%

- ii. When an AM+ within the AGM's (Ownself) organization advances to AGM pin title, the AGM's (Ownself) Organization Volume will be increased by 3,000,000. If multiple AM+ within the same line are advanced to AGM pin title concurrently, the AGM's (Ownself) Organization Volume will be increased by 2,250,000.
- iii. The following criteria must be achieved to attain the AGM Annual Awards and be eligible for award recognition entitlements:
 - a. The calculation is based on the qualifying first-generation AGMs of the organization where the AGM's (Ownself) Organization Volume must meet the following sales volume requirement based on the count of first-generation AGMs.

No. of First-Generation AGM	Organization Volume (SV)
0	12,000,000
1	9,000,000
2	7,000,000
3	5,000,000
4	3,000,000
5	1,000,000
6 & above	600,000

- b. AGM must achieve AGM (Ownself) Group Volume of at least 300,000 in sales volume in one single country.
- c. To be eligible for the award recognition, the achiever must attend the events organized by the Company in your registered country, and meet the following criteria:
 - 1. Attended the Annual Anniversary Celebration held by the company in the previous year.
 - 2. Attended at least half the total number of AGM meetings throughout the year.
 - 3. Participated in on-site external training courses or events organized by the company. In the event that attendance cannot be fulfilled due to force majeure, an absence request including an explanation for the absence must be submitted via email or letter which will be reviewed and assessed by the company on a case-by-case basis.

4) AGM Million Dollar Performance Award (2025.01~2025.12)

Award	Organization Volume (SV)	Group Volume (SV)
AGM Million Dollar Performance Award - Glorius	3,000,000 & above	1,000,000 & above


Note: If the achiever is qualified for AGM Decamillion Master Performance Award, he or she will not be eligible for the AGM Million Dollar Performance Award.

5) AM Million Dollar Milestone Award (2025.01~2025.12)

Award	Group Volume (SV)
AM Million Dollar Milestone Award - Superior	3,600,000 and above
AM Million Dollar Milestone Award - Outstanding	2,800,000 ~3,600,000

Terms and conditions:

- Those who achieve pin title advancements, limited to NET and Area General Managers (AGM) only, are eligible for on-stage awards during the anniversary event.
- Above sales volume calculation is based on international total volume in Taiwan sales volume.
- The number of award achievers shall not be limited/restricted.
- AGM Annual Award Achievers are entitled to exclusive privileges, refer to the [\[Exclusive Privileges of Annual Award Achievers\]](#) for more information.
- The annual sales requirements for the preceding year may be adjusted annually based on the sales performance condition of each year.
- Kindly refer to the Business Handbook for the requirements for advancement of pin title.
- Incentive prizes or award are taxable as compensation regardless of whether the prize or award is in the form of cash, merchandise, or travel.
- The criteria for the awards are expressed in Taiwan sales volume. Refer to the table below for the conversion bases in various countries:



Country	Conversion rate based on Taiwan sales volume
USA	30
Hong Kong	3.8095
Malaysia	7.5
Singapore	21.6607

9. Nefful International reserves the right to amend the details of the annual award requirements without prior notice.

12.31.2024



妮芙露國際 – 2025 年 全球表揚獎項及業績標準

一、名人堂 (2025.01~2025.12)

獎項名稱	獎項條件			
	連續業績獎	AGM 年度 千萬業績獎項	個人整組業績 (SV)	個人小組業績 (SV)
皇冠大使	30 年(含)以上	千萬業績獎	800 萬	100 萬
御冠大使	20-29 年	千萬業績獎	1000 萬	
榮冠大使	10-19 年	銀耀千萬業績獎	1300 萬	
桂冠大使	5-9 年	金耀千萬業績獎	1500 萬	

二、連續業績獎 (~2025.12)

此表揚獎項計算方式，係指連續五年（含以上）獲 AGM 年度業績獎之得獎者，含 2025 年獲頒 AGM 年度千萬業績獎，方符合授獎資格。

三、AGM 年度千萬業績獎 (2025.01~2025.12)

獎項名稱	年度業績 (SV) *
黑耀千萬業績獎	7,200 萬~1 億以下
鑽耀千萬業績獎	5,200 萬~7,200 萬以下
金耀千萬業績獎	3,200 萬~5,200 萬以下
銀耀千萬業績獎	2,200 萬~3,200 萬以下
銅耀千萬業績獎	1,200 萬~2,200 萬以下

1、業績之計算方式為：

個人 AGM 整組業績 x 100%

第一代 AGM 整組業績 x 60 %

✦ 第二代 AGM 整組業績 x 40 %

第三代 AGM 整組業績 x 20 %

2、 區總個人整組組織內的 AM+ 晉升為 AGM 時，其區總的個人整組業績將加計 300 萬。

若同一條線有 AM+ 同時拱升為 AGM 時，區總的個人整組業績將加計 225 萬。

3、 AGM 年度業績獎需符合以下各條件，方獲得表揚資格：

(1) 根據所屬組織之第一代 AGM 人數為準，個人整組業績必須根據第一代 AGM 人數分別達成下述之金額：

第一代 AGM 人數	個人整組業績 (SV)
0 名	1200 萬
1 名	900 萬
2 名	700 萬
3 名	500 萬
4 名	300 萬
5 名	100 萬
6 名 (含以上)	60 萬

(2) AGM 個人於同一國地區，AGM 個人的年度小組業績總額須達 30 萬。

(3) 表揚資格須出席所屬入會籍公司所舉辦之活動，並達以下指定次數，才具表揚資格：

- i. 出席前一年度公司所舉辦之年度週年慶。
- ii. 出席 AGM 會議達年度總次數一半以上。
- iii. 出席公司舉辦之實體外聘課程或活動，如因不可抗力之因素無法如期出席，請以電子郵件或書信方式向公司遞交缺席申請書（請說明缺席之事由），並由公司就個案事實審認。

四、 AGM 年度百萬業績獎 (2025.01~2025.12)

獎項名稱	個人整組業績 (SV)	個人小組業績 (SV)
AGM 卓越百萬業績獎	300 萬或以上	100 萬或以上

說明：若同時符合 AGM 年度千萬業績獎者，則以 AGM 年度千萬業績獎為唯一獲獎項目，而不重覆領取 AGM 年度百萬業績獎。

五、 AM 年度百萬業績獎 (2025.01~2025.12)

獎項名稱	個人小組業績 (SV)
AM 優越百萬業績獎	360 萬或以上
AM 傑出百萬業績獎	280~360 萬以下

規則：

1. 年度聘階晉升（限超級領袖 NET 及區域總經理 AGM），仍具備週年慶上台授獎之資格。
2. 以上業績計採國際加算(以台灣業績為準)。
3. 各獎項獲獎者不限名額。
4. 此競賽辦法之年度得獎者享有【年度得獎者專屬禮遇】，詳情請詳閱【[年度得獎者專屬禮遇](#)】。
5. 以上年度業績標準隨每年業績狀況而進行異動。
6. 欲知詳細聘階晉升條件，請參閱事業手冊。
7. 依台灣國稅局規定，獲享公司活動獎勵或獎品，包括但不限於旅遊活動、現金或贈品等，皆需依法規申報個人所得。
8. 此表揚獎項所述之業績，皆以台幣業績表示，各國業績之換算基數請參閱下表：

國家	台幣業績之換算基數
美國	30
香港	3.8095
馬來西亞	7.5
新加坡	21.6607

9. 妮芙露國際保有更改活動內容及解釋之權利。

12.31.2024