

# NEFFUL USA 22<sup>ND</sup> ANNUAL AWARDS REQUIREMENTS (2023)

1) Annual Award Advancement

NET ( 2023.01 ~ 2023.12 )

Pin Title	Sales Volume (SV)
NET	3,333,333 & above

AGM Award ( 2023.01 ~ 2023.12 )

Pin Title	Sales Volume within a Single Month (SV)
Newly Advanced AGM	200,000 & above

2) Hall of Fame ( 2023.01 ~ 2023.12 )

Pin Title	Award Qualifying Criteria	Organization Volume (SV)	Group Volume (SV)
AGM	Achievement Award ( 5 Consecutive years or more )	500,000	33,333

3) AGM Annual Award ( 2023.01 ~ 2023.12 )

Award	Sales Volume (SV)
Super Diamond	2,750,000 ~ 3,333,332
Diamond	2,416,666 ~ 2,749,999
Super Platinum	2,083,333 ~ 2,416,665
Platinum	1,750,000 ~ 2,083,332
Double Gold	1,416,666 ~ 1,749,999
Gold	1,083,333 ~ 1,416,665
Silver	750,000 ~ 1,083,332
Bronze	566,666 ~ 749,999

- i. Sales Volume Calculation Method:  
 Personal AGM Organization Volume X 100%  
 First Generation AGM Organization Volume X 60%  
 Second Generation AGM Organization Volume X 40%  
 Third Generation AGM Organization Volume X 20%
- ii. When a first-generation downline AM+ advances to AGM title, an additional 1.5 times will be added to the direct sponsor's AGM Organization Volume (capped at 200,000). Any volume beyond the 200,000 capped limit will be added to the new total.

Example: Advancement sales volume of an AM+ is 250,000.

Calculation method:

- A.  $200,000 * 1.5 = 300,000$
- B.  $250,000 - 200,000 = 50,000$

**The Final AGM Organization Volume Received by the Direct Sponsor:  
 300,000 + 50,000 = 350,000**

- iii. The following criteria must be achieved to attain the AGM Annual Awards and be eligible for award recognition entitlements:
  - a. The calculation is based on the qualifying first-generation AGMs of the organization (qualifying first generation AGM refers to downline AGM with Group Volume of at least 10,000 in one single country), AGM's (Ownself) Organization Volume must qualify for the following volume:

No. of First-Generation AGM	Minimum Requirement of AGM (Ownself) Organization Volume (SV)
0	566,666
1	350,000
2	300,000
3	250,000
4	166,666
5	66,666
6 & above	26,666

- b. In accordance to the abovementioned Point iii, Part (a), achievers of Consecutive Achievements Award in the previous year should note in the event that the first generation AGM is not able to fulfill the AGM (Ownself) Group Volume of at least 10,000 within his/her country/region, as long as any subsequent AGM of the same downline fulfill the requirement, it will be considered as eligible for the first-generation AGM entitlement.
- c. To be eligible for the award recognition, the achiever must attend the events organized by the Company in your registered country, and meet the following criteria:
  - 1. Attended the Annual Anniversary Celebration held by the company in the previous year.
  - 2. Attended at least half the total number of AGM meetings throughout the year.

3. Attended at least two-thirds of the total sessions of onsite seminars or activities organized by the Company throughout the year.

4) Pinnacle Star Award ( 2023.01 ~ 2023.12 )

Pin Title	Group Volume (SV)
AGM	33,333 & above

Note: If achievers are qualified for AGM Annual Awards, they will not be eligible for the Pinnacle Star Award.

5) AM Annual Sales Award

i. Paramount Achievement Award ( 2023.01 ~ 2023.12 )

Pin Title	Organization Volume (SV)	Group Volume (SV)
AM/AM+	160,000 & above	100,000 & above

Note: Both Organization Volume and Group Volume must be achieved concurrently to be eligible.

ii. Rising Star Award ( 2023.01 ~ 2023.12 )

Pin Title	Group Volume (SV)
AM/AM+	40,000 & above

Note:

1. "Rising Star" refers to distributors under the age of 40 (**Born in and after 1983**).
2. If the achiever is also qualified for the Paramount Achievement Award, he/she will receive the Paramount Achievement Award instead of the Rising Star Award.

Important notes:

1. Above sales volume calculation is based on international total volume in USA.
2. The number of award achievers shall not be limited/restricted.
3. Consecutive Achievement Award refers achievement of Bronze award & above for at least 5 consecutive years.
4. Achievers of AGM annual sales award are entitled to exclusive privileges, refer to the [\[Exclusive Privileges of Annual Award Achievers\]](#) for more information.
5. Above annual sales award requirements may be altered in accordance to the yearly sales volume variation.
6. Incentive prizes or award are taxable as compensation regardless of whether the prize or award is in the form of cash, merchandise, or travel.
7. Kindly refer to the Business Handbook for the requirements for advancement of title.

01.03.2023