

NEFFUL INTERNATIONAL ANNUAL AWARDS REQUIREMENTS (2024)

1) Hall of Fame (2024.01~2024.12)

Award	Qualifying Criteria - Consecutive Achievement Award Attained	Organization Volume (SV)	Group Volume (SV)
Majestic Ambassador	30 years & above	15,000,000	1,000,000
Imperial Ambassador	20-29 years		
Medallion Ambassador	10-19 years		
Royal Laurel Ambassador	5-9 years		

2) Consecutive Achievement Award (~2024.12)

The criteria for this award involve achievers who have received the AGM Annual Award for a consecutive period of five years or more. This includes those who attained the AGM Decamillion Master Performance Award in 2024.

3) AGM Decamillion Master Performance Award (2024.01~2024.12)

Award	Annual Sales Volume (SV) *
Decamillion Master Performance Award – Noir Radiance	72,000,000 ~ Below 100,000,000
Decamillion Master Performance Award – Diamond Brilliance	52,000,000~ Below 72,000,000
Decamillion Master Performance Award – Gold Brilliance	32,000,000~ Below 52,000,000
Decamillion Master Performance Award – Silver Brilliance	22,000,000~Below 32,000,000
Decamillion Master Performance Award – Bronze Brilliance	12,000,000~ Below 22,000,000

i. Sales Volume Calculation Method:

Personal AGM Organization Volume X 100%
 First Generation AGM Organization Volume X 60%
 Second Generation AGM Organization Volume X 40%
 Third Generation AGM Organization Volume X 20%

ii. When a first-generation downline AM+ advances to AGM title, an additional 1.5 times will be added to the direct sponsor's AGM Organization Volume (capped at 6,000,000). Any volume beyond the 6,000,000 capped limit will be added to the new total.

Example: Advancement sales volume of an AM+ is 7,500,000.

Calculation method:

A. $6,000,000 * 1.5 = 9,000,000$

B. $7,500,000 - 6,000,000 = 1,500,000$

**The Final AGM Organization Volume Received by the Direct Sponsor:
 $9,000,000 + 1,500,000 = 10,500,000$**

iii. The following criteria must be achieved to attain the AGM Annual Awards and be eligible for award recognition entitlements:

- a. The calculation is based on the qualifying first-generation AGMs of the organization where the AGM's (Ownself) Organization Volume must meet the following sales volume requirement based on the count of first-generation AGMs.

No. of First-Generation AGM	Organization Volume (SV)
0	12,000,000
1	9,000,000
2	7,000,000
3	5,000,000
4	3,000,000
5	1,000,000
6 & above	600,000

- b. AGM must achieve AGM (Ownself) Group Volume of at least 300,000 in sales volume in one single country.
- c. To be eligible for the award recognition, the achiever must attend the events organized by the Company in your registered country, and meet the following criteria:
1. Attended the Annual Anniversary Celebration held by the company in the previous year.
 2. Attended at least half the total number of AGM meetings throughout the year.
 3. Participated in on-site external training courses or events organized by the company. In the event that attendance cannot be fulfilled due to force majeure, an absence request including an explanation for the absence must be submitted via email or letter which will be reviewed and assessed by the company on a case-by-case basis.

4) AGM Million Dollar Performance Award (2024.01~2024.12)

Award	Organization Volume (SV)	Group Volume (SV)
AGM Million Dollar Performance Award - Glorius	3,000,000 & above	1,000,000 & above

Note: If the achiever is qualified for AGM Decamillion Master Performance Award, he or she will not be eligible for the AGM Million Dollar Performance Award.

5) AM Million Dollar Milestone Award (2024.01~2024.12)

Award	Group Volume (SV)
AM Million Dollar Milestone Award - Superior	3,600,000 and above
AM Million Dollar Milestone Award - Outstanding	2,400,000~ Below 3,600,000

6) Organization Advancement Award & Recruitment Award (2024.01~2024.12)

Award	Recruitment Criteria	Sales Volume (SV)
AGM Organization Advancement Award	60 new recruits within the organization	Organization Volume of at least 2,000,000 and above
AM Recruitment Maestro Award	12 new direct downline recruits	Group Volume of at least 1,000,000 and above

Note: If the achiever is qualified for AGM Decamillion Master Performance Award, AGM Million Dollar Performance Award or AM Million Dollar Milestone Award, he or she will not be eligible for the Organization Advancement Award & Recruitment Award.

Terms and conditions:

1. Those who achieve title advancements, including NET and Area General Managers (AGM), are deemed to be eligible for on-stage awards during the anniversary event.
2. Above sales volume calculation is based on international total volume in Taiwan sales volume.
3. The number of award achievers shall not be limited/restricted.
4. AGM Annual Award Achievers are entitled to exclusive privileges, refer to the [\[Exclusive Privileges of Annual Award Achievers\]](#) for more information.
5. The annual sales requirements for the preceding year may be adjusted annually based on the sales performance condition of each year.

6. Kindly refer to the Business Handbook for the requirements for advancement of title.
7. Incentive prizes or award are taxable as compensation regardless of whether the prize or award is in the form of cash, merchandise, or travel.
8. The criteria for the awards are expressed in Taiwan sales volume. Refer to the table below for the conversion bases in various countries:

Country	Conversion rate based on Taiwan sales volume
USA	30
Hong Kong	3.8095
Malaysia	7.5
Singapore	21.6607

9. Nefful International reserves the right to amend the details of the annual award requirements without prior notice.

01.11.2024

妮芙露國際- 2024 年 全球表揚獎項及業績標準

一、名人堂 (2024.01~2024.12)

獎項名稱	獎項條件 榮獲連續業績獎	整組業績 (SV)	小組業績 (SV)
皇冠大使	30 年(含)以上	1,500 萬	100 萬
御冠大使	20-29 年		
榮冠大使	10-19 年		
桂冠大使	5-9 年		

二、連續業績獎 (~2024.12)

此表揚獎項計算方式，係指連續五年（含以上）獲 AGM 年度業績獎之得獎者，含 2024 年獲頒 AGM 年度千萬業績獎，方符合授獎資格。

三、AGM 年度千萬業績獎 (2024.01~2024.12)

獎項名稱	年度業績 (SV) *
黑耀千萬業績獎	7,200 萬~1 億以下
鑽耀千萬業績獎	5,200 萬~7,200 萬以下
金耀千萬業績獎	3,200 萬~5,200 萬以下
銀耀千萬業績獎	2,200 萬~3,200 萬以下
銅耀千萬業績獎	1,200 萬~2,200 萬以下

1、業績之計算方式為：

- 本人 AGM 整組業績 x 100%
- 第一代 AGM 整組業績 x 60 %
- 第二代 AGM 整組業績 x 40 %
- 第三代 AGM 整組業績 x 20 %

- 2、直屬第一代下線 AM+ 晉升為 AGM 時，區總本人自己整組業績將加計直屬第一代下線 AM+ 晉升業績(最多以 600 萬為限)之 1.5 倍；超過 600 萬之業績部分，再與加計後的金額做加總。

例：AM+ 晉升 AGM 業績為 750 萬

計算方式：

A. $600 \text{ 萬} \times 1.5 = 900 \text{ 萬}$

B. $750 \text{ 萬} - 600 \text{ 萬} = 150 \text{ 萬}$

區總本人個人整組業績為：

$900 \text{ 萬} + 150 \text{ 萬} = 1,050 \text{ 萬}$

- 3、AGM 年度業績獎需符合以下各條件，方獲得表揚資格：

- (1) 根據所屬團隊之第一代 AGM 人數為準，自己整組業績必須根據第一代 AGM 人數分別達成下述之金額：

第一代 AGM 人數	業績 (SV)
0 名	1200 萬
1 名	900 萬
2 名	700 萬
3 名	500 萬
4 名	300 萬
5 名	100 萬
6 名 (含以上)	60 萬

- (2) AGM 本人於同一國地區，AGM 自己的年度小組業績總額須達 30 萬。
- (3) 表揚資格須出席所屬入會籍公司所舉辦之活動，並達以下指定次數，才具表揚資格：
- 出席前一年度公司所舉辦之年度週年慶。
 - 出席 AGM 會議達年度總次數一半以上。
 - 出席公司舉辦之實體外聘課程或活動，如因不可抗力之因素無法如期出席，請以電子郵件或書信方式向公司遞交缺席申請書（請說明缺席之事由），並由公司就個案事實審認。

四、AGM 年度百萬業績獎 (2024.01~2024.12)

獎項名稱	整組業績 (SV)	小組業績 (SV)
AGM 卓越百萬業績獎	300 萬或以上	100 萬或以上

說明：若同時符合 AGM 年度千萬業績獎者，則以 AGM 年度千萬業績獎為唯一獲獎項目，而不重覆領取 AGM 年度百萬業績獎。

五、AM 年度百萬業績獎 (2024.01~2024.12)

獎項名稱	小組業績 (SV)
AM 優越百萬業績獎	360 萬或以上
AM 傑出百萬業績獎	240~360 萬以下

六、增員組織發展獎 (2024.01~2024.12)

獎項名稱	增員	業績標準
AGM 組織發展獎	整組組織內 60 名	整組 200 萬或以上
AM 增員之星獎	直屬 12 名	小組 100 萬或以上

說明：若同時符合 AGM 年度千萬業績獎、AGM 年度百萬業績獎或 AM 年度百萬業績獎者，則以年度業績獎為唯一獲獎項目，而不重覆領取增員組織發展獎。

規則：

1. 年度聘階晉升（含超級領袖 NET 及區域總經理 AGM），仍具備週年慶上台授獎之資格。
2. 以上業績計採國際加算(以台灣業績為準)。
3. 各獎項獲獎者不限名額。
4. 凡 AGM 獎項之得獎者享有【年度得獎者專屬禮遇】，詳情請詳閱 [【年度得獎者專屬禮遇】](#)。
5. 以上年度業績標準隨每年業績狀況而進行異動。
6. 欲知詳細聘階晉升條件，請參閱事業手冊。
7. 獲享公司活動獎勵或獎品，包括但不限於旅遊活動、現金或贈品等，皆需依法規申報個人所得。

8. 此表揚獎項所述之業績，皆以台幣業績表示，各國業績之換算基數請參閱下表：

國家	台幣業績之換算基數
美國	30
香港	3.8095
馬來西亞	7.5
新加坡	21.6607

9. 妮芙露國際保有更改活動內容及解釋之權利。

01.11.2024